

Enhancing Education

A Childrens Producer's Guide



Process: Evaluating Your Efforts: Focus Groups

Sample Teacher Screener

Date: _____

Name: _____

School: _____

Address: _____

Phone: (day) _____ (eve) _____

Male Female

Best time to call: _____

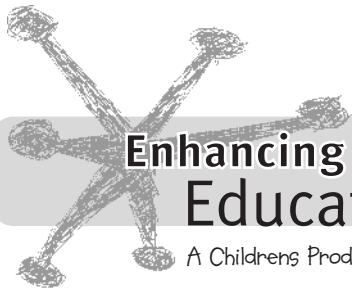
Have you ever participated in a project run by the Educational Programming Department at (your station/organization)? If yes, please describe your involvement:

{ if there has been any direct involvement, terminate the interview }

We are planning to videotape the focus group. Do you have any objection to being videotaped?

{ if yes, terminate the interview }

Do you know or have you heard of (name of specific people in the video or media)?
If so, how do you know him/her?



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Sample Teacher Screener (cont'd)

What grade level(s) do you teach? _____

How long have you been a teacher? _____

How long have you taught at your current school or day care center? _____

Is the school where you teach (circle one): Public Private Parochial

Would you describe your school or day care center as being in an area that's (circle one): Urban
Suburban Rural

It is important for our project to get the perspectives of people of different cultures.

Which of the following best describe your ethnic background?

African American/Black Anglo American/White Asian American
 Hispanic/Latin Native American Other: _____

Age: _____ or range: 20-30 30-40 40-50 50+

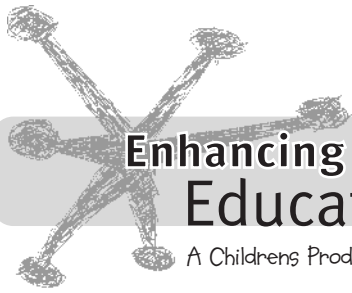
Approximately how often do you watch videos at home? _____

Have you ever watched a video as part of a professional development session? If so, how often?

How long are the videos usually? _____

How familiar are you with the practice of inquiry-based, hands-on science teaching?

Have you ever used this inquiry-based method? _____



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Sample Teacher Screener (cont'd)

How would you describe your teaching practice, if it's different from what we've already discussed?

Is there anything you'd like to add?

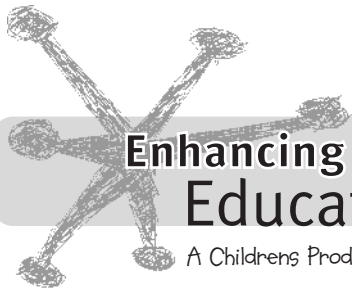
What dates and times are you available?

(Date Option 1) _____

(Date Option 2) _____

(Date Option 3) _____

(Date Option 4) _____



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Sample Teacher Screener: Demographic Summary

Name: Charles Ginsberg

School/District: Lane School

Type (public, private, parochial): public

Area (urban, suburban, rural): urban

Grade Taught: 2

Years experience: 32 years

Gender: Male

Ethnicity: White

Age: 54

Comments: Incredibly structured categories specific to project

Familiar with inquiry? Not a lot

Use inquiry? Pieces, not regularly

Know featured teacher personally? No